



CFA, ACCA, CIMA, CIPD, etc.  
OR





## **17. Programme Structure, Levels, Modules and Credits**

## ***Knowledge and Understanding***

Critically analyse different types of

	<p>ensuring that they are not biased towards any one learning style. Learners will be assessed in a more practical environment and with a practical application of the theoretical content to real life learning. Students will demonstrate the learning outcomes through a range of different assessments, such as group presentation (formative) and written individual coursework (summative).</p>
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### ***Practice and Skills***

Map key value creating processes based on customer value, look at issues on partnering, people skills, networking, IT and the new economies of the internet in order to design, deliver and support a total service system





